



{TESTERLOUNGE}

Produkte | Gewinne | Aktionen

Hello



Media Kit

About the Blogger:

Alissa, 23

Bachelor in Geography and English-Speaking Cultures, blogger since 2009

I love to **cook**, **take pictures** and try out everything new and interesting. I am open-minded, curious and want to see as much of the world as possible. I am truly an **adventurer** – my home is my castle, but I am only happy at home as long as my next journey is already on the horizon.

To combine all of that, my blog has become my greatest interest – it is such a lovely, way to share my passion for writing, photography and **authentic feedback**.





Statistics (December 2013)

Followers:

Facebook: 850

Facebook (personal): 326

Twitter: 225



Blog:

average page visits per month:

10.400

average page views per month:

52.000

Alexa Rank:

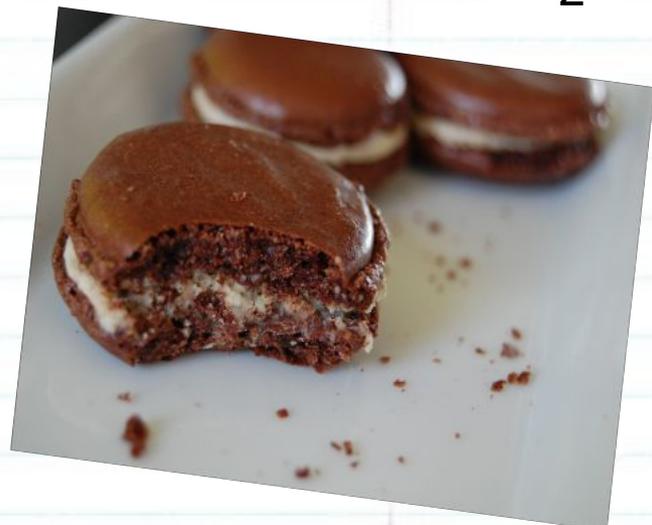
24.000

Page Rank:

2

Reader demographic:

- German
- 88% female
- age 20-35 (20-45 on Facebook)



References



Hallimash blog award for creative and convincing blog posts (awarded December 2013) – [Link](#)



Ritter Sport chocolate ambassador (2010-today) - [Link](#)



Groupon Deal Agent (August 2012-March 2013) - [Link](#)



EMSA Mission Freshness researcher (June 2013 - today) – [Link](#), [client's page](#)



Costa cruise reporter (August 2013) - [Link](#)

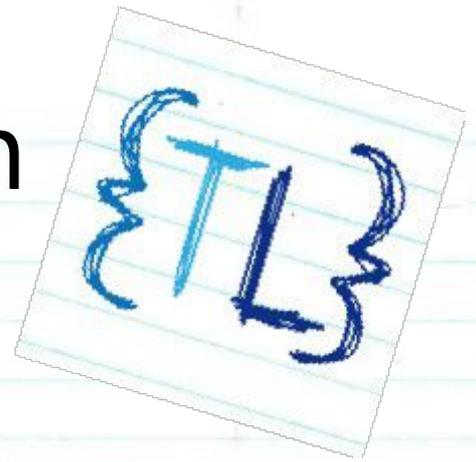


SlowFisch convention (November 2013) - [Link](#)



Anonimo Veneziano (Venetian Chamber of Commerce) Venice Reporter (December 2013) - [Link](#)

Why cooperate with Testerlounge?



Opportunities:

- written reviews or videos
- sponsored posts,
- Twitter and Facebook coverage
- brand ambassador
- organization of giveaways and participation in promotions
- event, convention and travel reports

... and much more – just [contact me to find your perfect fit!](#)

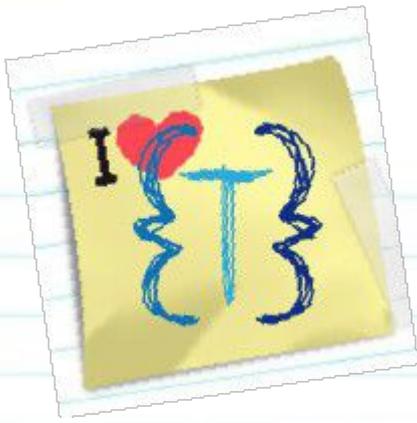
What you gain from our cooperation:

- Influence on the represented content
- authentic, honest and passionate feedback
- social media coverage

Rates & pricing:

Every cooperation is tailored to fit [your company's needs and wishes](#). Therefore, it will be priced accordingly - to fit both your expectations and your budget. [Free of charge cooperations](#) (e.g. travel or product [sponsoring](#)) are also an available option.

Please don't hesitate to contact me if you want to work with me or have questions! info@testerlounge.de



Connect with me

Visit me at: www.testeralounge.de

Or follow me at:

Twitter: @testeralounge

Facebook: www.facebook.com/testeralounge

**Any further questions? Please feel free to
contact me!
info@testeralounge.de**

